



Direct Donation Campaign

2018-2019

Dear MATES Family,

In our *commitment to excellence*, the MATES Community Network (MCN) has planned a year of exciting programs that can only be found at MATES! While many schools have lost funding for even basic programs, MATES continues to expand the opportunities we offer our students. With your continued support, MCN is able to:

- Fund programs for our students and families (see side bar)
- Provide funds for classroom supplies
- Fund ongoing technology upgrades including laptops/ iPads, classroom Smart Boards and projectors
- Support the library
- Purchase school committee wish list items
- Campus improvements

"We are a fearless community, bound by a common vision, propelled to pursue and deliver the gift of an excellent education to our children. We are MATES. We are great!"

- Cheryl Kitahata

MATES Founding Board Member

None of this would be possible without the support of our generous MATES families!

Last school year, through the Direct Donation campaign, MCN was able to raise over \$38,000. Our goal this year is to reach \$45,000, but even more importantly, we want to increase our participation percentage - our goal is for 100% of families to contribute an amount they find personally meaningful to their financial situation.

Become a 2018-19 MCN Donor

Becoming an MCN Donor is the simplest and single most important thing a family can do to join us in our commitment to excellence. We are asking for your family to give a personally meaningful donation by becoming an MCN Donor today. Every contribution, no matter the amount, will be acknowledged, appreciated and honored. There is a donor level for every family. **Lastly, new to 2018, all donors that contribute \$100 or more will receive 1 MATES car magnet to show your school pride!** **Donate \$500 or more and receive 2 magnets !!!**



Donor Levels

- MATES Mighty Eagle\$1-99**
- MATES Superstar.....\$100-249**
- MATES All-Star.....\$250-499**
- MATES Champion.....\$500-999**
- MATES Benefactor.....\$1,000 +**

Through your generous donations, MCN is able to fund exciting programs for students and families this year including:

- ◆ **Core Values Assemblies**
- ◆ **Children's Book Authors Assemblies**
- ◆ **Running Club**
- ◆ **Art @ Lunch**
- ◆ **MATES Fall Festival 10 Year Celebration**
- ◆ **International Night**
- ◆ **Winter Art Gallery**
- ◆ **Talent Show**
- ◆ **Parent Education Series**
- ◆ **Women in History Day**
- ◆ **STEAM Night**

Our Goal is 100% Participation from our MATES Families!

Your participation makes a difference to the programs they support and helps build a strong school community where every family gets involved!

The donor form can be found on the next page. Kindly complete this form and return it along with your 100% tax deductible donation to the front office in the enclosed envelope between September 12th - October 12th. We sincerely thank you for your support and for becoming a MATES Donor!

-Chelsea Goldenberg and Megan Lark
MCN Fundraising Co-Chairs

Questions? Access

<http://www.matesmcn.net/fundraisers/>
for more information or
email Fundraising@matesmcn.net





MCN Donor Commonly Asked Questions

1. What is a personally meaningful donation?

The amount your family personally can contribute towards the programming, technology upgrades, classroom supplies, library books, and campus improvements. Suggested amounts and donor levels are provided on the cover letter and form. We welcome donations of ANY amount!

2. Why become an MCN Donor?

Join the MCN in our commitment to excellence by providing MATES students with the best education and experience that a public school has to offer in the Conejo Valley.

3. How much should we donate?

The MCN understands that not all of our families are able to contribute as much as they would like to, but encourage you to at least participate in some way. Our goal is 100% participation and you can contribute within any of the suggested donor ranges. Also, unlike some other fundraisers, 100% of your donation goes back to MATES via the MCN.

4. Can anyone become an MCN Donor?

YES! Aunts, uncles, grandparents, cousins, and friends, are all welcome to become MCN Donors. The MCN also welcomes donations from local businesses, especially those owned/operated by MATES families and friends.

5. Will Donors be recognized?

The MCN will acknowledge and thank all of our wonderful and generous donors throughout the school year in our Newsletters and also on our MCN website. Please note that you can choose to remain anonymous by checking the applicable box on the MCN Donor Form.

6. How often will I be asked to become an MCN Donor?

MATES families will be asked annually to join the MCN in our commitment to excellence at MATES. Our primary Direct Donation drive begins September 12th and ends October 12th, but donations can be made at any time throughout the year.

7. Aren't our school activities funded by taxes?

MATES receives funding from the state to allow the school to operate at a basic level. However, our technology lab and classroom technology, the SMART tables, our music lab, the running track, and many additions to the teachers' supplies, would not be possible without your extra help. The funds that MCN Donors gift to our school (via the MCN) enhances the educational programs that help make MATES a great school. Your donation allows for these additions and helps to provide for ongoing campus improvements.

8. *Is our donation tax deductible?*

YES! Your donation is 100% tax--deductible. MCN is a non--profit organization with 501(c)3 status. As soon as you become a MCN Donor, MCN will mail you an acknowledgement letter with appropriate tax information.

9. *Can I use Employer Matching Funds?*

YES! This is the perfect opportunity to double your donation by applying for matching funds from your employer (i.e., many employer programs match 100% of any donation of \$50 or more). Please check with your employer to see if they offer this important program. The MCN is happy to process your company's matching donation form.

10. *How many fundraisers should I expect throughout the school year?*

In a continued effort to streamline fundraising efforts of the MCN, and to provide enriching MCN--sponsored events, our primary fundraisers include: Direct Donation (become a MCN Donor throughout the year), Fun Run in November, and the MATES 10th Anniversary GALA in April. Other smaller fundraisers include: Box Tops, Restaurant Nights, MATES Marketplace, Book Fair, and School Cents. Please visit our Fundraisers section of our website for more information:
<http://www.matesmcn.net>



MCN Direct Donation Campaign:


ANNUAL DONOR FORM

Please complete this form and return along with your **100% tax deductible donation**. Additional forms are available in the front office.

Company Matching Welcome!

Consult your employer to learn if they offer company matching grants which can double your donation. Be sure company note Direct Donation on their grant. MATES Community Network (MCN) is a nonprofit organization with 501(c)3 status.

Thank You for your generous support!

Donor Levels		TOTAL FAMILY/COMPANY DONATION: \$ _____	
\$1-\$99	MATES Mighty Eagle	<input type="checkbox"/> CASH \$ _____	
\$100-\$249	MATES Superstar	<input type="checkbox"/> CHECK # _____ (payable to 'MCN')	
\$250-\$499	MATES All Star	*please write 'MCN Donor' in memo line	
\$500-\$999	MATES Champion	<input type="checkbox"/> One Time CREDIT CARD donation \$ _____	
\$1000+	MATES Benefactor	# _____	
 <p>*Reminder all donations \$100 or more will receive 1 MATES car magnet and \$500 or more will receive 2!!!</p> <p>* New addition to 2018-19, all Direct Donations/Sponsorships of \$5,000 or more will be provided with a large banner to be hung all year long!</p>		Exp. Date: _____ Zip Code: _____ CVV: _____	
		Signature: _____	
		<input type="checkbox"/> Monthly CREDIT CARD donation \$ _____	
		1st of each month *Payments processed Oct. 15- May. 15, 2019	
		<input type="checkbox"/> Quarterly CREDIT CARD donation \$ _____	
		*Payments will be processed Oct. 15, Jan. 15, Mar. 15 & May 15	
		*Alternatively for Credit Cards you can donate online by visiting: http://www.matesmcn.net/fundraisers/	

To receive your tax deductible acknowledgment letter please complete the following:

Donor Name(s): _____ Matching Grant Co. Name: _____

Email: _____

Student information (include all children attending MATES and their teacher's name): _____

Please indicate below how you would like to be recognized in our newsletter and on our website (family or business/organization name) or if you wish to remain an anonymous MCN donor.
